





SE 09

**Kick start your** business | brand | art.

ABOUT

UBUD

## Who we are.

We are seasoned marketing professionals with a passion for creative storytelling. Combined, we have decades of experience in branding, marketing, film production, sales, content creation, creative writing, photography and design work.



**Ben Whalen** | Founder, CEO

Ben is an accomplished Producer and Executive Producer. He is the former VP of Sales and Marketing for SHO Products. Over his 10 year career in marketing and entertainment, Ben has worked on shows appearing on Lifetime, TLC, BET, Investigation Discovery, LMN and Travel Channel.

**Ryan Moore** | Founder, Creative Director

Our visionary head of creative, Ryan Moore, is an award winning Writer/Director who was recently honored at Austin Film Festival. Ryan is repped by Circle of Confusion, one of the premier management companies in the world.



**Kire Tosevski** | Director

Kire Tosevski brings twenty years of experience in storytelling crafts and carries a diverse range of creative and technical skills associated with filmmaking, story development, scriptwriting, graphic design, software engineering and various production pipeline tools and processes.

**Samuel Mantell** | Producer

Sam is an award-winning independent producer and consultant. Over his 10+ years in Hollywood, he's worked with major studios such as Warner Brothers, Disney, and Fox, and with major brands like Canon, Glamour, and Chevrolet. Sam holds an MBA from USC.



**Julián Juaquin** | Director of Photography

Julián is a gifted photographer and cinematographer with 15+ years of experience working in New York, Los Angeles and Colombia. If it involves a camera and the glass through which light passes, Julián has it covered. He's also an experienced filmmaker and producer, recently serving on the feature film *Respite* (2020).





**WE**

# STORIES

We recognize and further develop your brand and it's identity. Using a cinematic, narrative approach to reveal the essence of your individual brand, we build awareness, engagement, loyalty and most importantly sales.

We use exceptional camera work and stylish cinematography, combined with original, creative concepts to tell a captivating narrative that will make a lasting impression on your audience.

Our creative solution highlights your unique story, and cultivates a deeper personal connection between you and your target customer.



**TELL**

# Brands we've worked with



# The Growing Demand for Video

**85%**

of businesses use video as a marketing tool — up from 63% since 2017. ([Hubspot](#))

**92%**

of marketers who use video say that it's an important part of their marketing strategy ([Hubspot](#))

**88%**

of video marketers reported that video gives them a positive ROI — a 5% increase on last years figure, and a world away from the lowly 33% who felt that way in 2015. ([Hubspot](#))

**1200%**

Social video generates 1200% more shares than text and images combined ([SmallBizTrends](#))

**80%**

of millennials consider video content when researching a purchase decision ([Animoto](#))

**49%**

Marketers who use video grow revenue 49% faster than non-video users ([Wordstream](#))

**80%**

Including a video on your landing page can boost your conversion rate by up to 80%. ([Unbounce](#))

**64%**

of consumers will make a purchase after watching branded videos on social platforms. ([Tubular Insights](#))

# PRODUCTS

[Marketing Retainer](#)

[Broadcast Commercial](#)

[Digital Ad](#)

[Branded Content](#)

[Explainers](#)

[Digital Content](#)

[Music Video](#)

[Event Video](#)

[Industrial](#)

[Film Trailer](#)

[Performance Video](#)



# SERVICES

[Creative Development](#)

[Video Production](#)

[Post Production](#)

[Sales & Marketing Consultation](#)

[Digital Marketing Strategy](#)

[Social Media Management](#)

[Copywriting](#)

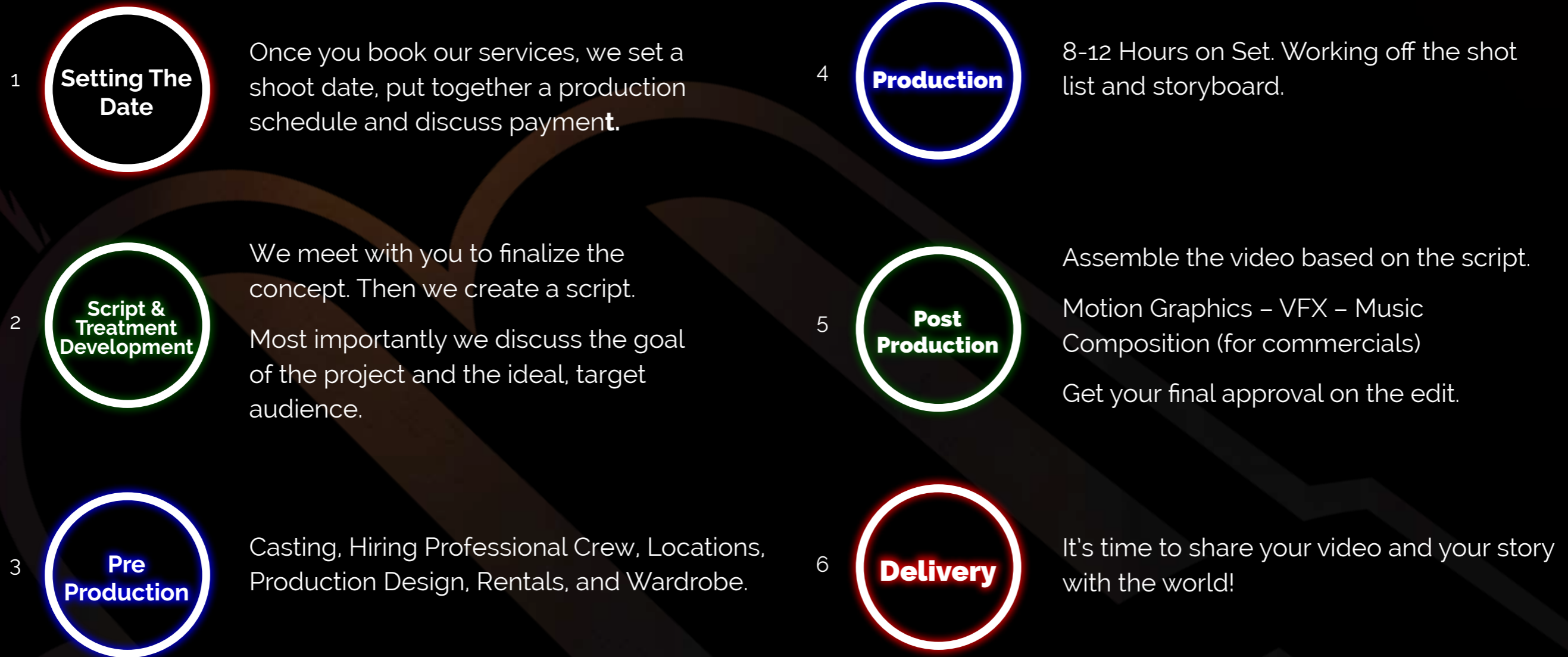
[Product Photography](#)

[Graphic Design](#)





# How It Works



# PRICING

## PACKAGE 1

3,500 USD - 7,500 USD

Pre-Production

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Script Development

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Full Day Shoot: Up to 10 Hours

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One Location: Day Studio Rental or Location Rental

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Directing

---

Professional Crew

---

Cinema Camera + Grip & Lighting Package

---

Casting

---

Craft Services

---

Editing: Up to 2 Revisions After Director's Cut

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Motion Graphics

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Color Grading

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Final product deliver within 2-3 weeks after filming

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Note: Any additional actors/models/dancers will be added to the quote along with any additional costs for location, set design, props, wardrobe, hair, makeup, & craft service.

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## PACKAGE 2

10,000 USD - 20,000 USD

Pre-Production

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Script Development

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Storyboarding

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Full 1-2 Day Shoot: Up to 12 Hours

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Locations

---

Production & Set Design

---

Permits & Insurance

---

Directing

---

Professional Crew

---

Cinema Camera + Grip & Lighting Package (1 Ton)

---

Hair & Makeup

---

Wardrobe

---

Casting

---

Craft Services - Catering

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Editing: Up to 5 Revisions After Director's Cut

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Motion Graphics

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# PRICING

## FULL SERVICE MARKETING RETAINER

STARTING AT 25,000 USD

Employ ACME's diverse creative team to handle all of your media & marketing needs. This covers services in brand development, video production, photography, graphic design, copywriting, digital marketing strategy, social media management and more.

\*Billed on a monthly basis.

### SAMPLE RANGE OF SERVICES

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#### **Branding Consultation**

Includes: Initial Brand Evaluation, Marketing training sessions

#### **Two (2) Fully Produced Branded Videos**

(Choice of :15 :30 :60)

Includes: Concept, Script, Shotlist, Hiring Crew, Casting, Equipment, Location Scouting, Wardrobe, Filming, Directing, Editing and Digital Marketing Strategy.

#### **Thirty (15) Professional Video Clips (:05-:15)**

Includes: Product shoots, Lifestyle shoots, User clips, Testimonials

#### **Thirty (30) Professional Edited Photos**

Includes: Product Photos, Lifestyle Photos

#### **Digital Marketing Strategy**

Includes: Brand specific plan for content release, Email Blasts, and ROI optimization.

#### **Social Media Management**

Includes: Social Media Growth, Daily Posts with targeted captions, interaction with audience/customer base.

### DELIVERABLES (MONTHLY)

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- :30 Commercial Spot (2)
- :05-:15 Social Clips (15)
- Edited Photos (30)
- Raw Photos (150-200)
- 4 Email blasts
- 30 Social Media Posts



# PRICING

## MEDIA RETAINER

STARTING AT 15,000 USD

Employ ACME's diverse creative team to handle all of your media needs. This covers services in video production, photography, graphic design, and motion graphics.

\*Billed on a monthly basis.

### SAMPLE RANGE OF SERVICES

---

#### **Branding Consultation**

Includes: Initial Brand Evaluation, Marketing training sessions

#### **Two (2) Fully Produced Branded Videos**

(Choice of :15 :30 :60)

Includes: Concept, Script, Shotlist, Hiring Crew, Casting, Equipment, Location Scouting, Wardrobe, Filming, Directing, Editing and Digital Marketing Strategy.

#### **Thirty (15) Professional Video Clips (:05-:15)**

Includes: Product shoots, Lifestyle shoots, User clips, Testimonials

#### **Thirty (30) Professional Edited Photos**

Includes: Product Photos, Lifestyle Photos

### DELIVERABLES (MONTHLY)

---

- :30 Commercial Spot (2)
- :05-:15 Social Clips (15)
- Edited Photos (30)
- Raw Photos (150-200)



# PRICING

# BROADCAST COMMERCIAL

STARTING AT 20,000 USD

Want to advertise on TV? Or even the Superbowl? ACME's creative team will assemble a broadcast level commercial that encapsulates the heart of your brand. We will help tell your unique story to a massive audience. Our visual narrative will capture the audience's attention and leave a lasting impression.

## INCLUDED EQUIPMENT & SERVICES

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- Pre-Production
- Script Development
- Storyboarding
- Full 1-2 Day Shoot: Up to 12 Hours
- Locations, Production & Set Design
- Permits & Insurance
- Directing
- Professional Crew
- Cinema Camera
- Grip & Lighting Package (1 Ton)
- Hair & Makeup
- Wardrobe
- Casting
- Craft Services - Catering
- Editing: Up to 5 Revisions After Director's Cut
- Motion Graphics

## DELIVERABLES

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### **Fully Produced Broadcast Commercial**

Choice of :15, :30 or :60 running time



# PRICING

## LIFESTYLE BRAND VIDEO

STARTING AT 10,000 USD

Allow ACME's in-house team to create a visual narrative that dives deep into the heart of your brand and explores the lifestyle you are creating.

### INCLUDED EQUIPMENT & SERVICES

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- Concept
- Script
- Shotlist
- Hiring Crew
- Casting
- Equipment
- Location Scouting
- Wardrobe
- Filming
- Directing
- Post Production

### DELIVERABLES

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#### **Fully Produced Lifestyle Video**

Choice of :30 :60 or 1:30



# PRICING

## EVENT COVERAGE & RECAP VIDEOS

STARTING AT 5,000 USD

Hosting or attending an event? Make sure ACME is there to capture all the special moments and create a piece that will make everyone wish they were there.

### INCLUDES

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- Full video and audio coverage of the event (Up to 10 Hours)
- Post Production - Editing, Audio, Color Correction (Up to 3 days)

### DELIVERABLES

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- :30-:60 Event Recap Videos (2)
- 1:30-2:00 Narrative Event Video

## PHOTO & VIDEO SHOOT

STARTING AT 5,000 USD

Want to get tons of photos and useful video clips. ACME will maximize one shoot day to leave you with a plethora of valuable content.

### INCLUDES

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Pre Production, Photography, Cinematography, Post Production

### DELIVERABLES

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- Edited Photos (30)
- Raw Photos (150-200)
- Professional Clips (15)
- Raw Footage (50-75)



# PRICING

## VIDEO SHOOT

STARTING AT 4,000 USD

Want to get tons of useful video clips. ACME will maximize one shoot day to leave you with a plethora of valuable content for Socials, Website & Email blasts.

### INCLUDES

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- Pre Production
- Cinematography
- Post Production

### DELIVERABLES

---

- Professional Clips (15) \*Length :05-:20
- Raw Footage (50-75)

## LIFESTYLE PHOTOSHOOT

STARTING AT 4,000 USD

Need to promote a new line of products? We got you covered. ACME will plan and execute on a lifestyle photo series that accentuates your products in the best light.

### INCLUDES

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- Pre Production
- Photography
- Hiring Talent
- Location Scouting
- Editing

### DELIVERABLES

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- Edited Photos (30)
- Raw Photos (150-200)
- Professional Clips (15)
- Raw Footage (50-75)





# PRICING

## PRODUCT PHOTOSHOOT

STARTING AT 2,500 USD

Need to shoot a new line of products for a website, socials or email blasts? ACME will plan and execute on a photo series that accentuates your products in the best light.

### INCLUDES

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- Studio Space
- Photography

### DELIVERABLES

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- Edited Photos (50)
- Raw Photos (150-200)

## SALES DECKS & INVESTOR PRESENTATIONS

STARTING AT 3,000 USD

Need to make a sales deck or present to investors? No problem, ACME will help create a stunningly beautiful presentation that breaks down the opportunity in a simple digestible way.

### INCLUDES

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Graphic design, research and copywriting services that will make your sales deck or investor presentation stand out from the crowd.

### DELIVERABLES

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Investor Presentation or Sales Deck

## CUSTOM PACKAGES

INQUIRE FOR PRICING

Let us know what you need, your budget, your timeframe and we will help you get it done!



**Thank you for your time.**  
We look forward to working with you!



Contact: [ben@acmeproductions.co](mailto:ben@acmeproductions.co)

Visit us at [acmeproductions.co](http://acmeproductions.co)